

EXPERIENCE

Senior UX Designer Deloitte Digital LA Jun 2018 – current

Clients included Amazon, HPE, UBS, State of Ohio, The Void, 8x8

- Led design for HPE Greenlake's first direct-to-consumer quoting tool, launching experience within a hard deadline to be live for HPE's annual partner conference. Built relationships with HPE business partners, managed visual designer, collaborated with internal research and technology teams
- Enabled acquisition of customers for Amazon Business by leading UX design and research to build Amazon a customizable marketing website powered by AEM. Partnered with visual designer to deliver end-to-end experience, worked closely content strategist to deliver overall website strategy to stakeholders
- Designed high-fidelity interactive tablet prototype for The Void to streamline in-store employee and guest experience for their immersive VR experiences

UX Designer Deloitte Digital New York Aug 2016 – Jun 2018

Clients included Rackspace, Aetna, State of Rhode Island, The Children's Place

- Designed interactive prototype of conversational interface to help potential customers of Rackspace find the best solutions and services to fit their needs
- Developed and ran workshop for Aetna to guide design of conceptual prototype, which led to design and build of full iOS and Android app experience
- Advised redesign of public and internal websites for State of Rhode Island. Partnered with researcher to conduct usability audit and testing, worked with tech team to ensure feasibility of recommendations
- Led culture development in New York City studio as growing Deloitte team merged with Heat and Doblin

UX Designer Saatchi & Saatchi New York May 2015 – Aug 2016

Clients included Walmart, Proctor & Gamble, General Mills and HSBC

- Led user research and design to support Walmart's Greenlight a Vet initiative
- Conducted user research to guide design of Real Vision, a video platform for financial education
- Planned and executed workshops and stakeholder interviews with global leadership to guide redesign of the Saatchi Global website. Delivered improved IA and interactive prototype of the new experience

Product and Visual Designer Freelance Aug 2014 – May 2015

Projects included design of new features for a dating app, visual design and information architecture for redesign of an Autodesk website, prototype of an app to support expectant mothers

Design & Content Coordinator Plated Jan 2013 – Aug 2014

One of the first 10 hires, worked across functions as the company scaled from local startup to national business

- Visual design of digital content, website assets, emails and promotional materials
- Photographed and styled weekly food menus, edited and curated photos for website

SKILLS

Product Design	User Interviews	Information Architecture	Usability Testing
Interactive Prototyping	User Flows	Wireframe Design	Client Presentation

EDUCATION

Liberal Arts North Central Michigan College Sep 2011 – May 2012

President's List Fall 2011, 3.9 GPA

Spanish Language Immersive Interaction Mexico Jan 2011 – May 2011

VOLUNTEER

Team Leader Bowery Mission Center Women's Recovery Program Dec 2016 – Dec 2018

Community Manager Centre for Social Innovation NYC Sep 2014 – Nov 2014

English Tutor World Partners Spain Jun 2012 – Aug 2012